

Contact

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www.linkedin.com/in/
kimbockwebscripto (LinkedIn)
webscripto.co.za (Company)
freelancewritingblog.com (Blog)

Top Skills

Creative Writing

Editing

Writing

Languages

Afrikaans (Native or Bilingual)

English (Native or Bilingual)

German (Elementary)

Certifications

Google Adwords Certification

Publications

Gee my jou Hart

Kim Bock

Blogger and Freelance Copywriter: freelancewritingblog.com;
Instructor at Udemy; Marketing Manager: WebScripto
Johannesburg Area, South Africa

Summary

I had an exciting journey in my life time. True, I have not experienced the exciting adventures of Kingsley Holgate and I can unfortunately not claim to have visited every country on the Continent of Africa in a Land Rover like he did - lucky him! I have however travelled widely and have visited a number of European Countries as well as Russia. All of these Countries were an experience I would not have wanted to miss at all, but my heart always warmed when I returned to my own beautiful country, sunny South Africa with its breath taking scenery and warm and friendly people. I read voraciously (sometimes a novel a day (if it is not more than 50 000 words mind you!) and prefer relaxing with a novel rather than watching television or going to the movies. When I do watch television I like to watch programs relating to interior decorating, but also indulge my love for antiques by watching BBC programs like The Antiques Road Show, Bargain Hunting and Cash in the Attic. Returning to my favourite past time, Biographies of interesting people from modern times as well as history also interest me greatly and I could get no greater gift in my life than when I was presented by my husband with a Kindle as well as a Kobo e-reader. Now my access to books are almost unlimited and the wonderful person who presented me with the e-readers in the first place sometimes has to remind me that I also need to spend more time with him! I could indulge my creative side and my love for books when I published my first novel (a historical romance) through LAPA which is a well established and recognised Publisher in South Africa. I am now outlining a contemporary romance for the wider international reading public. The PSA granted me the opportunity to hone my skills not only as a negotiator and writer of articles, news letters and press releases but also as a copy editor. I am now able to utilise those skills in a website design company (Webscripto). Please visit us at webscripto.co.za.

Experience

Udemy

Instructor

September 2019 - Present

Pretoria

WebScripto Pty Ltd

Content and Copywriter as well as Marketing Manager at WebScripto Pty Ltd.

August 2015 - Present

WebScripto Pty Ltd

Copywriter, Copy Editor and Content Writer

August 2015 - Present

The Company is a Web Design and Development company and also has a fully fledged Photo Studio (portable as well) which adds Photography to the services we are able to deliver to clients. The Company, apart from Web Designing and Photography is also able to deliver freelance Copy Editing and Writing services as well as Content Writing services. Please visit us at www.webscripto.co.za for web design and development and www.eitelbockphotography.co.za for photography services. Guest Bloggers are welcome to blog on the Blog page of the website on issues relating to Web Design and Development, Copy Writing and Editing as well as Content Writing. Please follow our Company Page on LinkedIn.

Freelancewritingblog.com

Freelance Copywriter, Copy Editor and Content Writer

December 2015 - Present

Pretoria Area, South Africa

I have established my own company which is providing freelance Writing services to various clients. The Company's profile and my services are fully defined in my website at www.freelancewritingblog.com and prospective clients or bloggers who wish to comment on my blog are encouraged to visit the website. I am also at the same time a Director at WebScripto and I am rendering my writing services to WebScripto which I thank for the brilliant Website which they have created for me.

Public Servants Association (PSA)

Negotiator

November 1994 - July 2015 (20 years 9 months)

The PSA is the second largest Trade Union in the SA Public Service. I was amongst others responsible for negotiating terms and conditions of employment for our members and networking with other Labour unions from the Federation of Cosatu as well as non-politically aligned unions. Some of my other responsibilities were copyediting, writing and communicating to members through News Letters (Informus) and the PSA Magazine on how we met their expectations in the Bargaining Councils and protected and promoted their rights and interests. I also drafted Media Statements. This strengthened the brand of the PSA and communicated and strengthened their values as a Union. I was also responsible for the editing of News Letters and articles and writing the content. I did this job for more than 20 years and received a certificate for 20 years of loyal service to the union from the General Manager of the union.

LAPA

Published Author

2009 - 2009 (1 year)

I am a published author of a Historical Romance which I wrote in my home language of Afrikaans and which was accepted by LAPA the first time I submitted it for publication. The novel sold out very quickly. Apart from my freelance activities for Webscripto, I am still writing and I am currently in the process of outlining a contemporary romance novel which I am aiming to publish in English internationally.

Public Service

Office of the Public Service Commission

November 1986 - October 1994 (8 years)

I wrote submissions relating to terms and conditions of employment.

Education

University of South Africa/Universiteit van Suid-Afrika

Honours Degree, Psychology · (1994 - 1995)

University of Johannesburg

Advanced Diploma, Labour Law · (1995 - 1995)

University of Pretoria/Universiteit van Pretoria

Bachelor's Degree, Psychology and Criminology · (1984 - 1986)